

Facebook Live for broadcasting Meetings and events

What it does?

- Live lets people, public figures and Pages share live video with their followers and friends on Facebook.
- Live is available to all Pages and profiles on Facebook for iOS, Android, and the Facebook Creator app
- Live broadcasts can last up to 4 hours.

How it does?

- There will be a red icon at the top left-hand corner of the video indicating that it is a live video. The word "Live" is written next to the icon, along with the number of current viewers.
- The video will be published to the Page or profile so that fans and friends who missed it can watch at a later time. The broadcaster can remove the video post at any time, just like any other post.
- Videos will appear in News Feed and on the broadcaster's Page or profile while they are live. Once a broadcast has ended, live videos are eligible to show up everywhere that other videos appear.

What does the audience need to do?

- People can discover live videos right in News Feed. To get notified when certain a broadcaster goes live, tap the "Live Subscribe" button on the top of a live video to get notified when that person or Page goes live again. People who frequently engage with or have recently interacted with a person or Page going Live may receive a notification.

What does the broadcaster need to do?

- We recommend that you have a strong signal before going live. WiFi tends to work best, but if you can't find a nearby network, you'll want a 4G connection. To check your internet speed ahead of time, download the Speedtest app from the App Store or Google Play.
- If you're a Page, you can apply control and customization settings to the video on the broadcast after it has ended. Additionally, people can decide who sees their live video by selecting an audience before beginning a live broadcast.
- Put up appropriate consent signage
"You are participating in an event during which the DMRF Canada will be taking photographs, recording video or making audio recordings. The photographs, videos and audio recordings will be used for promotional and awareness activities, at its events and in promotional material, in both print and electronic format, including on the Internet via the DMRF Canada's website or social media websites ("Purpose"). The photographs, videos and audio recordings produced may contain your recognizable image, which is considered personal information. **By attending this meeting, you are providing DMRF Canada authorized consent to collect personal information** and in compliance with the Freedom of Information and Protection of Privacy Act. This purpose of this form is a) to notify you that your personal information is being collected for the DMRF Canada or the users of its online searchable image bank to use photographs, videos or audio recordings that contain your recognizable image or voice, along with your name, in material promoting the DMRF Canada, whether in print, in electronic format or on the Internet."