

DMRF Canada is a registered national charitable organization that was established in 1976. We are dedicated to supporting individuals and their families who suffer from dystonia, a neurological movement disorder that affects over 50,000 Canadians.

Our mission is to advance research for more treatments and ultimately a cure for dystonia; to promote awareness and education; and to support the needs and well-being of affected individuals and families.

DMRF Canada has hosted *Chuck's Run, Walk and Wheel for Dystonia* in High Park, Toronto for over 15 years. Since its inception, the event has raised close to one million dollars for critical dystonia research and support programs.

I am writing to you today to offer your organization the opportunity to demonstrate your support of the dystonia community as a sponsor of *Chuck's Run, Walk and Wheel for Dystonia*, and to engage with over 500+ Greater Toronto Area residents and dystonia patients at a fun and engaging event taking place on May 31, 2020.

I would welcome the opportunity to speak with you about how to make our partnership mutually beneficial, and to provide your organization with a unique and exciting way to build your brand while helping to support an important cause. On the following page you will find details on the various sponsorship opportunities available. Please note that **DMRF Canada would be very willing to work with your organization to create specific marketing opportunities that best suit your objectives.**

To discuss these opportunities in greater detail, please do reach out to me at Stefanieince@dystoniacanada.org

Your support can change the lives of 50,000 Canadians suffering from dystonia.

Sincerely,



Stefanie Ince
Executive Director, DMRF Canada

2020 CHUCK'S RUN, WALK and WHEEL FOR DYSTONIA

SPONSORSHIP AND PROMOTIONAL PARTNERSHIP OPPORTUNITIES

Sponsorship Level	Platinum	Gold	Silver	Bronze	Family & Wellness
	\$7,000	\$5,000	\$4,000	\$2,000	\$1,500
Recognition:	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Family & Wellness Sponsor
Logo on start and finish line	✓				
Logo on race bib and water cups at water station and finish line.	✓				
Opportunity to officially start the race (walk) and participate in award ceremony	✓				
Opportunity to officially start the run (after the walkers have left)	✓	✓			
Ability to lead participants in warm-up routine before the race	✓				✓
On-site presence with the opportunity to put out a booth with signage, materials and sampling of products	✓	✓			
Ability to bring staff / volunteers as part of cheer squad along the route	✓	✓	✓		
Signage along the route at each KM markers – signs/flags to be provided by your organization	✓	✓			
Logo Placement in print through: brochures and mailed invitation letter	✓	✓	✓		
Logo Placement on site at brunch table	✓	✓	✓	✓	
Logo placement online through: Registration page, dystoniacanada.org webpage, Facebook, twitter, MailChimp email campaign	✓	✓	✓	✓	✓
Mention with a thank you in 2020 Annual Report	✓	✓	✓	✓	✓
Ability to provide coupons and or take ones in participant packages.	✓	✓	✓	✓	✓