



Sponsorship Opportunities

Dystonia Medical Research
Foundation (DMRF) Canada Presents:

FREEDOM TO MOVE: RUN, WALK AND WHEEL FOR DYSTONIA 2022

Your Race, Your Way

**June 1st to June 30th
2022**



Partner with DMRF Canada to
support the 50,000 Canadians
living with dystonia.



As a sponsor, you will have
unique access to our dedicated
national network of supporters
and participants.

freedomtomove.org



Since its inception, Freedom to
Move has raised over \$1 Million
Dollars for dystonia research
and support programs.

Partner Benefits:

BRAND BUILDING

Website and Email Presence: Logo placement opportunity on website and in emails, reaching approximately 78,000 throughout the duration of the campaign.

OTHER PROMOTIONAL OPPORTUNITIES

- Logo placement on freedomtomove.org.
- Recognition in 2022 Newsletters (Circulation of over 5000).
- Sampling opportunities in participant packages.

ENGAGEMENT OPPORTUNITIES

- **Social Media Exposure:** Promote your company with a reach of up to 7,000 impressions via targeted social media posts during the campaign.
- **Team Building and Health Promotion:** Get your employees involved and save up to 100% on registration!
- **Post-Event:** Secure your placement in the celebrations and achievements video/photo collage circulated to the dystonia community.

PRIZING

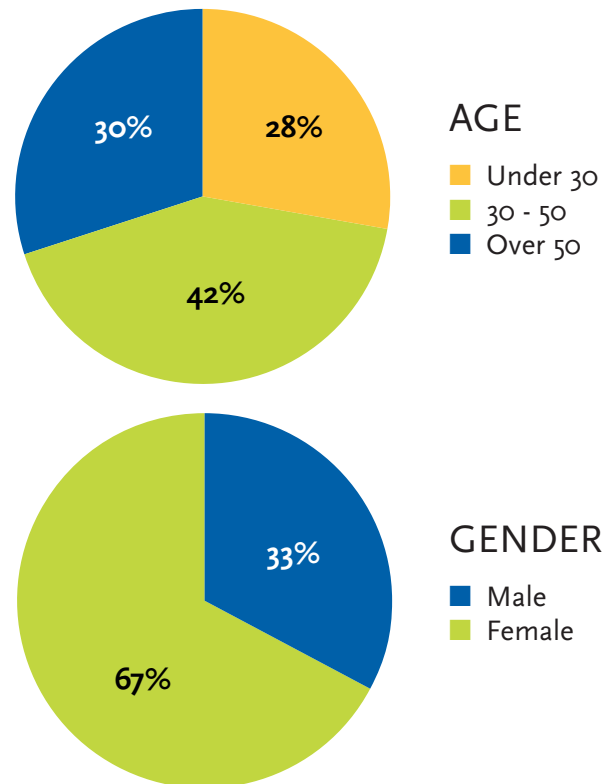
Opportunity to reward our top fundraisers by providing prizing. DMRF Canada will happily acknowledge your company's contributions in all of our marketing and communications channels.

freedomtomove.org

About

Freedom to Move: Run, Walk and Wheel for Dystonia is the Foundation's flagship community event taking place throughout June 2022. Participants will complete a walk, run, or wheel that is any length, taking place anywhere - and they will have the entire month to do it!

Participant Demographics (2021)



Value of Sponsorship

- Direct engagement with a national audience;
- Build goodwill with clients, customers, and employees;
- Sampling and product placement opportunities;
- Gain local, regional and national media coverage;
- And more! Work with DMRF Canada to develop a customized partnership that meets your unique business needs.

SPONSORSHIP OPPORTUNITIES AVAILABLE

Please Contact:

National Director, Archana Castelino at
info@dystoniacanada.org / 1-800-361-8061